



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency
Buyer
Salesperson

Pol/D Raja/R/SSN/PA (16250)
SRCP - Stevens Reed Curcio & Potho(2056)
VONDERHEID,BETSY
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
POL/D RAJA/R/SSN/PA (126272)
National/Political
280/06328292

Invoice 631087
Inv Date 9/30/2012
Terms Net 30
Contract 332348
Bill Type Standard
Period 8/27/2012 - 9/30/2012

SRCP - Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

RAJA 9/21
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/1/2012 10:58:36AM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		ELLEN/1						
	Spot	10:00:04AM-Ellen	Per week (3), Mo, Tu, We, Th	09/24/12 10:57AM (Mo)	00:30	Ellen	RAJA12TV03	\$250.00	
	Spot	10:00:04AM-Ellen	Per week (3), Mo, Tu, We, Th	09/25/12 10:17AM (Tu)	00:30	Ellen	RAJA12TV03	\$250.00	
	Spot	10:00:04AM-Ellen	Per week (3), Mo, Tu, We, Th	09/26/12 10:38AM (We)	00:30	Ellen	RAJA12TV03	\$250.00	
2.0	Contract Line Remarks:		LATE NEWS/2						
	Spot	10:59:34PM-CHANNEL 11	Per week (3), Mo, Tu, We, Th	09/24/12 11:29PM (Mo)	00:30	CHANNEL 11 NEWS AT 11P	RAJA12TV03	\$1350.00	
	Spot	10:59:34PM-CHANNEL 11	Per week (3), Mo, Tu, We, Th	09/25/12 11:12PM (Tu)	00:30	CHANNEL 11 NEWS AT 11P	RAJA12TV03	\$1350.00	
	Spot	10:59:34PM-CHANNEL 11	Per week (3), Mo, Tu, We, Th	09/27/12 11:24PM (Th)	00:30	CHANNEL 11 NEWS AT 11P	RAJA12TV03	\$1350.00	
3.0	Contract Line Remarks:		NOON NEWS/3						
	Spot	11:59:04AM-Channel 11	Per week (3), Mo, Tu, We, Th	09/24/12 12:25PM (Mo)	00:30	Channel 11 News At Noon	RAJA12TV03	\$275.00	
	Spot	11:59:04AM-Channel 11	Per week (3), Mo, Tu, We, Th	09/26/12 12:10PM (We)	00:30	Channel 11 News At Noon	RAJA12TV03	\$275.00	
	Spot	11:59:04AM-Channel 11	Per week (3), Mo, Tu, We, Th	09/27/12 12:12PM (Th)	00:30	Channel 11 News At Noon	RAJA12TV03	\$275.00	
4.0	Contract Line Remarks:		JUDGE JUDY 4P/4						
	Spot	4:00:04PM-Judge Judy	Per week (3), Mo, Tu, We, Th	09/24/12 4:26PM (Mo)	00:30	JUDGE JUDY 4P	RAJA12TV03	\$300.00	
	Spot	4:00:04PM-Judge Judy	Per week (3), Mo, Tu, We, Th	09/26/12 4:18PM (We)	00:30	JUDGE JUDY 4P	RAJA12TV03	\$300.00	
	Spot	4:00:04PM-Judge Judy	Per week (3), Mo, Tu, We, Th	09/27/12 4:19PM (Th)	00:30	JUDGE JUDY 4P	RAJA12TV03	\$300.00	
5.0	Contract Line Remarks:		NEWS 5-530P/5						
	Spot	5:00:00PM- 5:30:00	Per week (2), Mo, Tu, We, Th	09/24/12 5:11PM (Mo)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12TV03	\$575.00	
	Spot	5:00:00PM- 5:30:00	Per week (2), Mo, Tu, We, Th	09/25/12 5:28PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12TV03	\$575.00	
6.0	Contract Line Remarks:		NEWS 6-630P/6						
	Spot	5:58:34PM-Channel 11	Day, F-1	09/21/12 6:15PM (Fr)	00:30	Channel 11 News At 6pm M-F	RAJA12TV03	\$775.00	
7.0	Contract Line Remarks:		NEWS 6-7A/7						
	Spot	5:59:04AM-Channel 11	Day, F-1	09/21/12 6:44AM (Fr)	00:30	Channel 11 News 6am	RAJA12TV03	\$575.00	
8.0	Contract Line Remarks:		JEOP 7P/8						
	Spot	6:59:29PM-Jeopardy	Per week (2), Mo, Tu, We, Th	09/24/12 7:00PM (Mo)	00:30	Jeopardy	RAJA12TV03	\$1250.00	
	Spot	6:59:29PM-Jeopardy	Per week (2), Mo, Tu, We, Th	09/27/12 7:26PM (Th)	00:30	Jeopardy	RAJA12TV03	\$1250.00	
9.0	Contract Line Remarks:		TODAY 7-8A/9						
	Spot	7:00:00AM- 8:00:00	Day, F-1	09/21/12 7:57AM (Fr)	00:30	Today Show	RAJA12TV03	\$475.00	
10.0	Contract Line Remarks:		WHEEL/10						
	Spot	7:30:04PM-WHEEL (Channel 11)	Day, F-1	09/21/12 7:41PM (Fr)	00:30	Wheel Of Fortune	RAJA12TV03	\$1250.00	
11.0	Contract Line Remarks:		SAT NEWS 8-1030A/11						
	Spot	8:00:00AM-10:30:00	Day, Sa-1	09/22/12 9:41AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	RAJA12TV03	\$275.00	
12.0	Contract Line Remarks:		SUN NEWS 8-10A/12						
	Spot	8:00:00AM-10:00:00	Day, Su-1	09/23/12 8:52AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	RAJA12TV03	\$275.00	
13.0	Contract Line Remarks:		NEWS 6-630P/6						
	Spot	5:58:34PM-Channel 11	Day, M-1, Tu-1, W-1, Th-1	09/24/12 6:09PM (Mo)	00:30	Channel 11 News At 6pm M-F	RAJA12TV03	\$775.00	
	Spot	5:58:34PM-Channel 11	Day, M-1, Tu-1, W-1, Th-1	09/25/12 6:21PM (Tu)	00:30	Channel 11 News At 6pm M-F	RAJA12TV03	\$775.00	
	Spot	5:58:34PM-Channel 11	Day, M-1, Tu-1, W-1, Th-1	09/26/12 6:22PM (We)	00:30	Channel 11 News At 6pm M-F	RAJA12TV03	\$775.00	
	Spot	5:58:34PM-Channel 11	Day, M-1, Tu-1, W-1, Th-1	09/27/12 6:10PM (Th)	00:30	Channel 11 News At 6pm M-F	RAJA12TV03	\$775.00	



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14.0	Contract Line Remarks:		<u>NEWS 6-7A/7</u>						
	Spot	5:59:04AM-Channel	Day,M-1,Tu-1,W-1,Th-1	09/24/12 6:08AM (Mo)	00:30	Channel 11 News 6am	RAJA12TV03	\$575.00	
	Spot	5:59:04AM-Channel	Day,M-1,Tu-1,W-1,Th-1	09/25/12 6:58AM (Tu)	00:30	Channel 11 News 6am	RAJA12TV03	\$575.00	
	Spot	5:59:04AM-Channel	Day,M-1,Tu-1,W-1,Th-1	09/26/12 6:58AM (We)	00:30	Channel 11 News 6am	RAJA12TV03	\$575.00	
	Spot	5:59:04AM-Channel	Day,M-1,Tu-1,W-1,Th-1	09/27/12 6:58AM (Th)	00:30	Channel 11 News 6am	RAJA12TV03	\$575.00	
15.0	Contract Line Remarks:		<u>TODAY 7-8A/9</u>						
	Spot	7:00:00AM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1	09/24/12 7:58AM (Mo)	00:30	Today Show	RAJA12TV03	\$475.00	
	Spot	7:00:00AM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1	09/25/12 7:27AM (Tu)	00:30	Today Show	RAJA12TV03	\$475.00	
	Spot	7:00:00AM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1	09/26/12 7:24AM (We)	00:30	Today Show	RAJA12TV03	\$475.00	
	Spot	7:00:00AM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1	09/27/12 7:21AM (Th)	00:30	Today Show	RAJA12TV03	\$475.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information
shown on this invoice was taken from the official log.

Gross Total	\$21,100.00	Total Spots	34
Commission	(\$3,165.00)		
Net Total	\$17,935.00		